



FOR IMMEDIATE RELEASE

New Coach Maker+ Digital Platform Empowers Soccer Coaches at All Levels

Leicester, UK – August, 11, 2021 – Coach Maker+, a digital soccer training resource designed by professional coaches, is now offering demos and subscription plans. This new platform provides access to session plans, season plans, training guidance, strategic education and simple tips for coaches at the youth, club and professional levels.

Available for mobile and desktop use, Coach Maker+ is structured to scale up from the basics of play and running a practice to optimizing a coach’s strategic approach from training through game planning.

“Throughout my journey, I have always felt there was a need to educate, empower and elevate the game at all levels of coaching,” said Mark Lyons, founder, Coach Maker+ “This burning desire to share my knowledge and the wisdom of others is what gave the impetus to Coach Maker+.”

Lyons spent 11 years at Northampton Town, where he worked alongside professional coaches with age groups from U7 to U18. In 2019, Lyons moved to the Leicester City academy, specializing in development for players aged six to eight. Coach Maker+ brings this development focus into a digital coaching aid.

The Coach Maker+ experience is offered in four different subscription levels, which provide access to a variety of session plans, season plans, the Coaches Corner blog series, playing philosophy guidance and customized documents.

Those interested can learn more about Coach Maker+ and its online resources at coachmakerplus.com.

About Coach Maker+

Coach Maker+ is a trusted digital soccer resource created to educate, empower and elevate beginner, intermediate and professional coaches everywhere. This online service provides basics of play and fundamental direction to beginner and volunteer coaches, a library of training sessions for intermediate coaches, session and season planners for club coaches and practice management tools for professional coaches. More information at coachmakerplus.com.

###

Media Contact

Jamie Grabert
Media Director
Email: jamie.grabert@deanhouston.com