

FOR IMMEDIATE RELEASE

Coach Maker+ Enters Partnership with Koach Hub Player Development Platform

Leicester, UK – April 8, 2022 – Coach Maker+ is proud to announce a new partnership with Koach Hub, a digital player development platform for soccer clubs and academies. Together, the two programs will be able to deliver expert guidance across all aspects of coaching and player development.

“We at Coach Maker+ are excited about working with Koach Hub, a company that shares our beliefs in developing the best possible support for clubs, coaches and players,” said Mark Lyons, founder, Coach Maker+. “Alongside Coach Maker+, which will help with the delivery to players, Koach Hub provides everything a club needs for team and player development in one place.”



Koach Hub helps clubs and academies maintain a digital resume of players. Its mobile application Koach Aktive offers coaches the ability to maintain and manage player stats and data, assign players to teams, take attendance at games and training sessions, communicate with players and parents and carry out live-game commentaries.

"In the ever-developing world of sports technology, Koach Aktive is the next level for players, coaches and parents to be on the same page," said Richard Weston, regional director, Koach Hub. "What gets measured, gets improved."

Coach Maker+, a digital soccer training resource for use at the youth, club and professional levels, gives coaches access to session plans, season plans, training guidance, strategic education and simple tips.

Learn more about Coach Maker+ and its online resources at coachmakerplus.com, and visit koachhub.com for additional information on Koach Hub and its Koach Aktive application.

About Coach Maker+

Coach Maker+ is a trusted digital soccer resource created to educate, empower and elevate beginner, intermediate and professional coaches everywhere. This online service provides basics of play and fundamental direction to beginner and volunteer coaches, a library of training sessions for intermediate coaches, session and season planners for club coaches and practice management tools for professional coaches. More information at coachmakerplus.com.

###

Media Contact

DJ Slater

Publicity Coordinator

Email: dj.slater@deanhouston.com